

CONTACT

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ABOUT

Creative and ideas driven individual with a natural talent for communication and collaboration. Friendly conversationalist and a determined self-starter who thrives both independently and in team environments. Multi-talented and always eager to expand knowledge, bringing a curious mindset for continuous learning to every project.

RÉSUMÉ

[Website](#)
[Social](#)

EDUCATION

Falmouth University
 2016–19: 2nd Degree BA
 Honours in Graphic Design

Tregye College
 2015–16: Foundation
 Degree in Art & Design

Truro College
 2013–15: Extended Diploma
 in Art & Design (DDD*)

INTERESTS

Passionate about capturing and stories through imagery, composition, and aesthetic balance. Deep interest in traditional and contemporary art forms. Inspired by the design, engineering, and form of classic and modern automobiles.

Actively practice sea swimming, cold water immersion, meditation, yoga and breathwork as part of a balanced creative lifestyle. Enjoy calisthenics and climbing for their mix of physical challenge, mental focus, and outdoor connection.

EXPERIENCE

Digital & Film Photography
Typography & Type Design
Visual Communication
Branding & Marketing
Conceptual Thinking
Film Development
Microsoft Office
Affinity Apps
Adobe Suite
Glyphs

EMPLOYMENT

TITLE

B&Q, Penryn
 2024–Present

Customer Advisor

Provides excellent customer service in a fast-paced DIY retail environment, assisting customers with product advice, stock inquiries, and purchases across departments– maintaining organised displays and stocked shelves. Working with the team to meet sales targets and ensure a clean, safe, and welcoming store environment. Developed strong communication, problem-solving, and multitasking skills while consistently providing positive customer experiences.

Mid Cornwall Roofing
 2023–24

Painter, Decorator

Independent and team work on a variety of residential projects, delivering high quality painting and decorating services with a strong attention to detail and a creative approach. Managed all aspects of the job from equipment acquisition and planning to surface preparation, painting, and finishing. Continuously developed new skills and techniques. Known for maintaining a clean, efficient workspace.

WHEYD Protein
 2021–23

Creative Director

Led the creative direction and execution of visual assets across digital and print platforms, combining strong design skills with strategic thinking. Oversaw brand development and consistency, conducting market research to inform design decisions and align visuals with target audiences. Designed and managed packaging, email marketing campaigns, and social media content to enhance brand presence and engagement. Maintained communication with clients, translating ideas into compelling visuals whilst managing project timelines. Praised for delivering polished, purpose driven design with attention to both aesthetics and functional information.

Elmfield Care
 2020–21

Graphic Designer

Assisted in branding a new care home company, contributing to the development of its visual identity. Key achievement included selecting the main typeface, setting the tone for a warm, professional, and legible brand presence across all materials. Also edited professional photos for promotions.

FREELANCE

WORK

[Crow"Technic](#)

2024–Present

Brand Design

Developed the brand identity and logo for a UK-based medicinal cannabis vaporiser business, intentionally avoiding stereotypical industry visuals. Created all supporting materials, including social media presence, website design, and original photography. Focused on a clean, modern aesthetic to convey trust, innovation, and professionalism to a health-conscious and wellbeing based audience. Continues to support the brand.

Devine Garden Services

2021–Present

Brand Design

Created brand assets for a local gardening business, developing a cohesive visual identity across print and digital platforms. Providing ongoing design support and management to ensure consistency and quality as the brand grows, maintaining a clear and approachable aesthetic aligned with the company's values.

[Falmouth & Penryn ABC](#)

2024, 2025

Poster Design

Designed promotional posters for a local boxing club, learning to create impactful visuals while working with limited resources. Focused on bold, clear messaging and strong composition to capture attention and convey energy on a tight budget.

[Perfect Finish](#)

2024

Brand Design

Developed the brand identity for a painting and decorating business, including name, logo design, colour palette, uniform and visual style. Focused on creating a clean, trustworthy aesthetic that reflects the quality and professionalism of the services offered.

[Clean Queen](#)

2024

Brand Design

Built the brand identity for a cleaning business by transforming the owner's initial sketches into a bespoke, professional design. Created a logo and visual assets that communicated reliability and freshness with a clean and approachable aesthetic.

[CKR Gallery](#)

2021

Photography

Completed a product photography project focused on capturing studio grade images of glassware – a technically challenging material due to its reflective and transparent properties. Utilised precise lighting, composition, and post-production techniques to highlight form, clarity, and detail while minimising glare and distortion of artwork.

ACHIEVEMENTS

AWARD

Bath Spa University

2015

Graphic Design

Received a graphic design award from Bath Spa University for final year college project, "[Blue Pill](#)," which included four record sleeves, an event poster, and a cohesive visual language for the event. This recognition led to the work being put forward for a regional design award.

Falmouth University

2015

CreatED Design

Following this, received the regional CreatED Graphic Design Award from Falmouth University for the "[Blue Pill](#)" project, awarded the year prior to university enrolment and playing a large part in the selection of the course.

Truro College

2015

Exhibition Design

For the 10th anniversary of the annual Truro College Art and Design Exhibition, submitted design was selected as the main poster and invitation for the event based on it's ability to capture the themes and concepts of a multidisciplinary exhibition and ten year anniversary.